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The Wingman iPhone app, like “Foursquare for Flirting”, Launches in Seattle

Seattle, WA. September 14, 2010 - Foursquare will get flirty Wednesday, September 22nd when Wingman hosts its pre-launch happy hour at the Upstairs, a private event space in Belltown. Fueled by hosted hors d'oeuvres and just a smidge of booze, Seattle's community leaders and early adopters will get a sneak preview of the easiest and simplest way to meet people using your phone.

Because the application integrates with Foursquare, getting results from Wingman is easy. “You can check-in on Foursquare and get checked out on Wingman. There's no need to check-in twice,” says Eric Bogs, co-creator. “We're not asking you to fill out endless profiles or sit in front of the computer for hours looking for an ideal match. Our hope is that people can use Wingman to add to their social life, not take away from it.”

Although the creators live in Los Angeles and New York, Wingman chose Seattle to call home. “Not only do I love spending time in this city, but Seattle's thriving, tightly-knit tech and social community made it a great place to bring our idea to life,” says Jim Mitchell, co-creator. “Also, with the most bars per capita, Seattle is the clear nightlife winner...forget about New York.”

Like Foursquare and other location-based apps, Wingman encourages users to check in to Seattle favorite spots by rewarding users with discounts, coupons and freebies. Two Belltown bars, Del Rey and PintXO, currently offer Wingman-only drink specials for users upon check in. By linking Foursquare to Wingman, users can uncover a new round of drink specials!

Wingman has also teamed up with Seattle Works, a great volunteer organization of 20 to 30 year-olds that work to foster a lifetime commitment to community involvement in young adults through innovative volunteer activities and educational opportunities. Proceeds from this event will benefit this great organization.

After kicking themselves too many times for “letting that one go,” Jim and Eric founded Wingman in 2010 to bring online dating back to the real world. The latest version of Wingman can be downloaded for the iPhone at <http://install.justwing.it>. Versions for Android and BlackBerry are coming soon.

For more information about Wingman, visit <http://justwing.it>. For real time “updates and fun information” follow @wingmanapp on Twitter or Like Wingman at [Facebook.com/wingmanapp](https://www.facebook.com/wingmanapp). Also, for more information about donating to or joining forces with Seattle Works, email info@seattleworks.org.

