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The Wingman iPhone app launches Seattle AIDS Walk Charity Drive

Seattle, WA. September 22, 2010 - The recently launched Wingman iPhone app will be donating up to \$1,000 to Lifelong AIDS Alliance, the organization behind Seattle AIDS Walk. Here's how it works. When someone launches the Wingman app, he will see the AIDS Walk logo checked in to a Nearby Spot. He can send a wingman to the logo just like it was a regular person. For every wingman received by the AIDS Walk user, Wingman will donate \$1...up to \$1,000. More info can be found at <http://justwing.it/aidswalk>.

The application's creators announced the charity drive at their soft-launch happy hour this evening in Belltown. Over 100 tech-lovers and social media marketers attended the event, which also raised money for the benefit of Seattle Works, a local volunteer organization promoting community involvement.

The Wingman application helps people break the ice with new people in social situations. A departure from the typical online dating experience, Wingman users upload only a single face photo and check-in to the places they go. Because it integrates with the popular Foursquare application, Wingman users need only continue checking in on Foursquare to get the benefits of Wingman.

For more information about Wingman, visit <http://justwing.it>. For real time "updates and fun information" follow @wingmanapp on Twitter or Like Wingman at Facebook.com/wingmanapp. Also, for more information about donating to or joining forces with Seattle Works, email info@seattleworks.org.